ZYNQ

Smarter Skin, Smarter Care

AI-powered platform for skin scanning, treatment recommendations, and clinic-doctor-patient connectivity.

Project Overview

ZYNQ is an AI-driven dermatology platform that empowers users to scan their skin, get instant insights, purchase personalized skincare products, and book treatments with trusted clinics and dermatologists. It also provides clinics and doctors with a unified panel for patient management, appointments, and analytics.

Client & Requirement

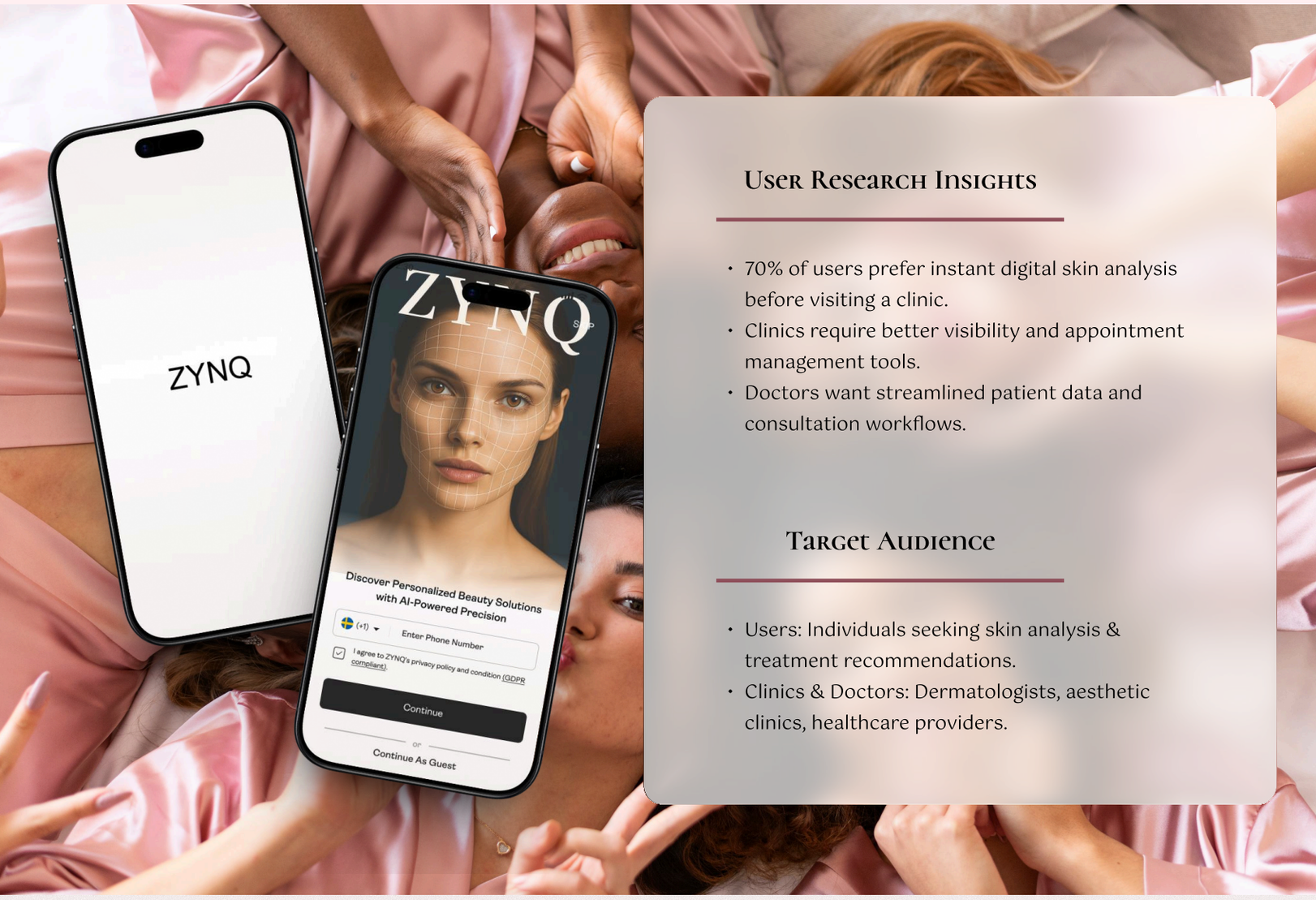
- Client: European healthcare startup (Sweden focus)
- Requirement: A secure, AI-powered ecosystem combining skin analysis, e-commerce, and clinic-doctor management.

Problem Statement

- Users lack reliable, instant skin analysis tools before consulting a dermatologist.
- Clinics struggle with digital visibility and efficient patient management.
- Doctors need direct patient reports and seamless consultation workflows.

Solution

An AI-powered platform that provides instant skin analysis, personalized product recommendations, and seamless booking with clinics and dermatologists, supported by secure, scalable user, doctor, clinic, and admin panels.



User Research Insights

- 70% of users prefer instant digital skin analysis before visiting a clinic.
- Clinics require better visibility and appointment management tools.
- Doctors want streamlined patient data and consultation workflows.

Target Audience

- Users: Individuals seeking skin analysis & treatment recommendations.
- Clinics & Doctors: Dermatologists, aesthetic clinics, healthcare providers.

Work Process

Full-Cycle App Development: Crafting User-Centric, High-Performance Applications from Start to Finish

Explore

Analyze core concepts
Study market competitors
Understand user needs

Plan

Map the user journey
Identify key problems
Define clear goals

Design

Create interactive prototypes
Build wireframes
Refine UI for user experience

Develop

Implement AI skin analysis & backend
Integrate e-commerce & booking systems
Ensure secure and scalable architecture

Test & Launch

QA testing and bug fixes
GDPR compliance verification
Post-launch support and analytics

AI Skin Analysis

Photo/video scan with instant scoring and suggestions.

Clinic & Doctor Panels

Manage profiles, appointments, and payments.

E-Marketplace

Personalized product and treatment store

Admin Panel

Oversees onboarding, transactions, and compliance.

GDPR-Compliant Data Handling

Secure and private user data for

Unique Features

EU users.

Our Responsibilities

- UI/UX Design (Figma)
- Backend Development (Node.js)
- Mobile App Development (Flutter)
- Deployment, QA Testing.

Font & Colors

Regular

Semi bold

Bold

AMBIT

#282828	#Linear	#4B5563	#DBA55F

Visual Walkthrough

THANK YOU FOR WATCHING

Reach out via email:
info@creativethoughts.com

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